

13th International Show For Audio - Broadcast - Cinema - Light Industry



17, 18 & 19 July 2020
Chennai Trade Centre
CHENNAI, INDIA

- ★ International Exhibits
- ★ Latest Technology
- ★ Live Demo





Welcome to Audio-Broadcast-Cinema-Light Expo

Here is where you explore the future technologies and interact with leading brand owners!

The 13th edition of the 'One and Only' Exhibition bringing together all the facets of the Entertainment & Media Industry under one roof 'ABCL Expo' encompassing Production, Post Production, Cinematography, Film, Television, Broadcasting, Professional Audio & Lighting industry is scheduled for **17, 18 & 19 July 2020** at Chennai Trade Centre, Chennai, India

Media & Entertainment Industry in India

The Indian Media and Entertainment (M&E) industry is a sunrise sector for the economy and is making high growth strides, backed by rising consumer demand and improving advertising revenues. The Indian media & entertainment sector is expected to grow at a Compound Annual Growth Rate (CAGR) of 14.3 per cent to touch Rs 2.26 trillion (US\$ 33.7 billion) by 2020. Investments by industry giants both in India and abroad (covering a wide spectrum including screens, multiplexes, television, animation, broadcast, mass media , streaming media, entertainment and R&D) supplemented by Government initiatives to support the M&E industry are the factors fuelling the industry's growth. The industry is largely driven by increasing digitisation and higher internet usage over the last decade.

Broad Exhibit Categories

Production & Post Production Broadcasting Equipment Professional Audio & Lighting LED & Laser Special Effects Stage & Truss AV Equipment & Systems Conference & Communication Systems Cameras & Lenses Cranes & Jibs Flight Cases Lighting & Grip Theatre Equipment Systems Integration Multimedia & Graphics Animation & VFX Radio & Television Linear & Non Linear Editing Newsroom Equipment Digital Cinema Streaming Music Digital Projection Web casting

Visitor Profile

Production & Post Production Facilities Equipment Dealers Broadcasters Theatre & Multiplex Promoters & Owners Ad Film Makers Graphic Designers Audio Production & Post Production Cinematographers Multimedia , Computer Graphics & Animation Companies Acoustic & Audio Engineers Advertising Agencies Event , Exhibition & Stage Show Organisers Digital Visual Effects Facilities Film / TV Studios Sound Recording Studios Systems Integrators Satellite Television Channels TV & Radio Broadcasters Rental Companies Installation Engineers & Executives Press, Media & Trade Association Design Consultants

Organisers Profile

BuySell Interactions Private Limited, one of the leading organizers of professional trade exhibitions has to its credit 150 plus trade exhibitions at various cities like Chennai, Bangalore, New Delhi, Mumbai, Hyderabad, Coimbatore, Vijayawada , Pondicherry, Goa and Colombo (Sri Lanka) for specific industries.

Our established market presence over the last 15 years has led to excellent tie-ups with media and strong relationships with key industry associations. We have also built up a voluminous database of clientele and visitors alike which gives us the unique advantage of numbers. It ensures that our events are always well promoted, well received, and deliver in terms of participation and attendance.

MEDIA & ONLINE PARTNERS

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